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## **MyopiaCare© Launches Myappia© in cooperation with Dr. Thomas Aller**

### **A Powerful Visual Aid In Explaining Myopia to Parents**

**Lausanne:** Pascal Blaser, Founder of MyopiaCare©, an online educational platform for myopia specialists and parents, announced today the integration of MyAppia© calculator, a powerful visual aid for eye care practitioners to illustrate the impact of myopia.

Developed by myopia specialist Dr. Thomas Aller FBCLA, the on-line calculator uses the age, current prescription of the child and risk factors to build a visual prediction for the prescription development over ten years. It then adds various treatment options (atropine, ortho-k, spectacles or soft multifocal contact lenses) to outline their predicted outcomes. These are displayed in an easy to understand visual format, which ECPs can use to show parents and patients how their treatment choices may alter their future myopia progression outcomes.

Myappia© also allows eye care specialists to assess the treatment effectiveness and adapt it in an ongoing way, as per the patients' needs and evolution.

Of the need for such an aid, Dr. Aller said, "Explaining the need for myopia progression therapy is a bigger challenge than explaining an existing condition. It deals with a possible outcome and is preventative in nature, so the benefit is not immediately obvious. Education of parents as to the implications depends on very clear explanation from the eye care practitioner, and good illustrative tools will be instrumental in achieving success in starting treatment".

The online tool is a welcome addition to the worldwide specialist efforts to raise the alarm and increase awareness about myopia progression in children, and its potential associated long-term pathologies.

Originally developed in 2016 as an Android App, Myappia© the calculator can now also be found at [www.myopiacare.com](http://www.myopiacare.com).

**About MyopiaCare:** MyopiaCare, found 2015 by Pascal Blaser M.Sc., is an online platform developed to educate parents and support eye care specialists in their fight against myopia.

The platform includes 3 websites, a information page for parents ([www.myopiacare.org](http://www.myopiacare.org)), for specialists ([www.myopiacare.com](http://www.myopiacare.com)) and the Web Application with its questionnaire, myopia risk calculators and specialist locator ([myopia.care](http://myopia.care)).

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